

# EXAMPLE

*This example advertisement meets the basic guidelines for IRB approval:*

- *Approach is straightforward and honest*
  - *Research is specified*
  - *Ages for eligibility are included*
  - *Purpose is clearly stated*
  - *Benefits are included*
  - *Contact person's name is included*
  - *Institution is identified.*
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## Weight Loss and Diabetes Prevention Study

### Be a part of an important Nutrition Research Study

- Are you between 13 and 21 years of age?
- Do you want to change your eating habits in order to lose weight?

If you answered YES to these questions you may be eligible to participate in a nutrition research study.

The purpose of this research study is to compare the effectiveness of different diets in preventing type 2 diabetes. Benefits include a comprehensive medical evaluation and nutrition program. Participants will also receive monetary compensation and parking vouchers. No medications will be given

Both adolescents (13 years of age and older) and adults (21 years of age and younger) are eligible. The study is being conducted at Central Hospital.

Please call John Smith at 555.123.4567 for more information.